

Gratiot County Herald

MacDonald Publications, Inc.

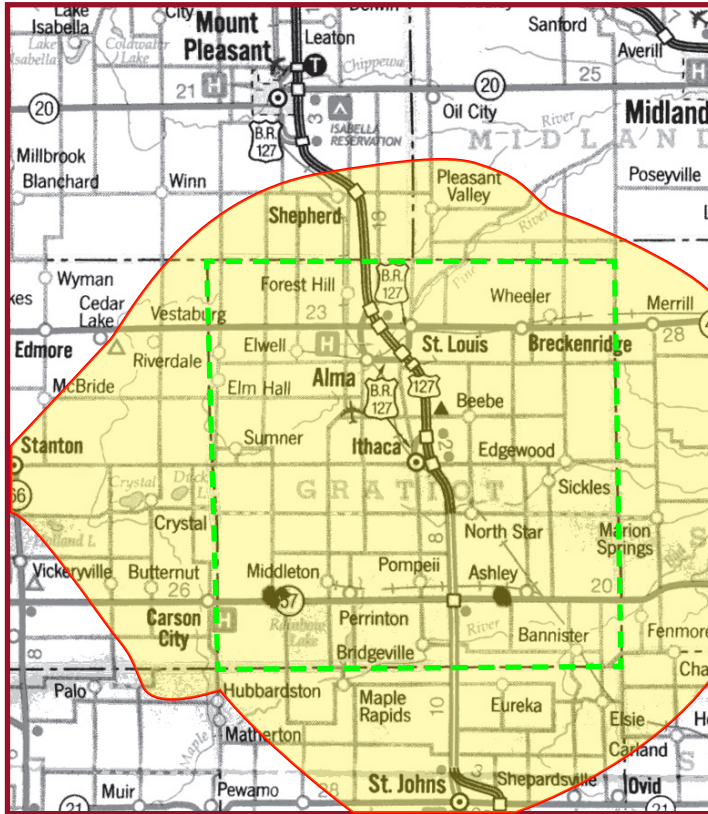


Gratiot County's Largest
Circulation Newspaper

PUBLISHED EVERY THURSDAY - RATES EFFECTIVE JANUARY 2013

DISPLAY ADVERTISING RATE SCHEDULE

• Open Rate \$9.50 per column inch • Non-Profit Rate \$8.55 per column inch
COLOR COST: 1 color \$65.00 • 4 Color Rate \$150.00



Serving These

Gratiot County Communities:

Alma.....	48801
Ashley.....	48806
Bannister.....	48807
Breckenridge.....	48615
Elm Hall.....	48830
Elwell.....	48832
Ithaca.....	48847
Middleton.....	48856
North Star.....	48862
Perrinton.....	48871
Pompeii.....	48874
Riverdale.....	48877
St. Louis.....	48880
Sumner.....	48889
Wheeler.....	48662

Communities in Adjoining Counties

Carson City.....	48811
Crystal.....	48818
Elsie.....	48831
Maple Rapids.....	48853
Merrill.....	48637
Shepherd.....	48883
St. Johns.....	48879
Stanton.....	48888

YEARLY BULK CONTRACT

Inches Per Year	
100-299.....	6%
300-499.....	8%
500-999.....	10%

MECHANICAL REQUIREMENTS

- (a) Printed by offset
- (b) Type page: 10 1/4" wide x 16" deep; full page 80"
- (c) 5 columns to page
- (d) Offset reproduction proofs required.
- (e) The publisher reserves the right to revise or reject, at his option, any advertisement which he deems objectionable, either in its subject matter or phraseology. Publisher will not be liable for omission of any advertisement. Position cannot be guaranteed.
- (f) Publication day, every Thursday.
- (g) Minimum size accepted: 3 inches

CLASSIFIED RATES

\$6.00 for the first 10 words.
 25¢ for each additional word.

DEADLINES

Display and Proof Ads Friday 5 P.M.
 Classified Ads..... Tuesday 10 A.M.

INSERT SHIPPING ADDRESS:

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 1005 E. Fairplains, Greenville, 48838
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Insert rates on seperate sheets

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